

August, 2020

Lawyer Referral Service Panel Member,

Your membership in the Franklin County Bar Association Lawyer Referral Service will expire in September 2020. If you would like to continue to receive referrals, please renew your membership.

The Lawyer Referral Service benefits the membership through exposure to potential clients. All LRS inquiries are screened by trained employees to save attorney time. Our office makes about 300 referrals per year to attorneys practicing in 31 categories of law. You may select up to 7 areas of law to receive referrals. This year referrals through the LRS Program generated \$61,600 for LRS panel attorneys.

Your LRS dues support the administration and marketing of the Lawyer Referral Service. Over the past year we have updated the Lawyer Referral Page on the FCBA website, as well as updated our brand imaging. This fiscal year, FCBA will provide the Lawyer Referral Service Steering Committee with a robust marketing budget to benefit the LRS panel members and to assist the community in finding local attorneys to meet their needs.

I have attached a 2020-2021 application and agreement form. Please return it, along with the fee to Franklin County Bar Association, 20 Federal Street, Greenfield, MA 01301 by September 1, 2020 for the 20/21 fiscal year. You may also complete the renewal on the [FCBA website](#).

Dues are still only \$40 per year.

We thank you for serving on the panel. The Lawyer Referral Service is a valuable public service to the community.

We look forward to working with you.

Thank you,

-Christine Baronas, FCBA Executive Director

-Jennifer Lively, FCBA Assistant Executive Director